

For Immediate Release

Contact: P&G Consumer Relations – 866-908-1569

December 6, 2011

P&G VOLUNTARILY RECALLS ONE PRODUCTION LOT OF DRY DOG FOOD

CINCINNATI, OH December 6, 2011 – The Procter & Gamble Company (P&G) has voluntarily retrieved a single production lot of dry dog food due to aflatoxin levels that were detected above the acceptable limit. This product has already been retrieved from store shelves. No illnesses have been reported in association with this production lot to date, and no other Iams pet food products are involved.

Product affected by this announcement:

Product Name	Version	Code Date	UPC Code
Iams ProActive Health Smart Puppy dry dog food with Use By or Expiration Dates of February 5 or February 6, 2013	7.0 lb bag	12784177I6	1901402305
	8.0 lb bag	12794177D2 12794177D3	1901410208
	17.5 lb bag	12794177K1 12794177K2	1901401848

The affected product lot was distributed to a limited number of retailers located in the eastern United States (AL, CT, DE, FL, GA, LA, MD, ME, MS, NC, NH, NJ, NY, PA, SC, VA). These retailers have already removed this product from store shelves. No other dry dog food, dry cat food, dog or cat canned food, biscuits/treats or supplements are affected by this announcement.

While no health effects related to this product have been reported, P&G retrieved this product as a precautionary measure. Consumers who purchased the product listed should stop using the product and discard it and contact Iams at the number below for a replacement voucher. Aflatoxin is a naturally occurring by-product from the growth of *Aspergillus flavus* and can be harmful to pets if consumed in significant quantities. Pets which have consumed this product and exhibit symptoms of illness including sluggishness or lethargy combined with a reluctance to eat, vomiting, yellowish tint to the eyes or gums, or diarrhea should be seen by a veterinarian.

For further information or a product replacement or refund contact P&G toll-free at 866-908-1569 (Monday – Friday, 9:00 AM to 6:00 PM EST) or www.iam.com.

#

About Procter & Gamble

Four billion times a day, P&G brands touch the lives of people around the world. The company has one of the strongest portfolios of trusted, quality, leadership brands, including Pampers®, Tide®, Ariel®, Always®, Whisper®, Pantene®, Mach3®, Bounty®, Dawn®, Gain®, Pringles®, Charmin®, Downy®, Lenor®, Iams®, Crest®, Oral-B®, Duracell®, Olay®, Head & Shoulders®, Wella®, Gillette®, Braun® and Fusion®. The P&G community includes approximately 135,000 employees working in about 80 countries worldwide. Please visit <http://www.pg.com> for the latest news and in-depth information about P&G and its brands.

Media Contact: Jason Taylor 513-622-3205